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## PRESS RELEASE

### CAMPOFRIO FOOD GROUP ANNOUNCES LAUNCH OF €500 MILLION SENIOR NOTES OFFERING

Campofrío Food Group, S.A. (the “**Company**”) announced today that it has launched an offering of senior notes due 2022 in an aggregate principle amount of €500 million (the “**Notes**”). The Notes, guaranteed by certain of the Company’s subsidiaries, will rank pari passu with all of the Company’s existing and future senior unsecured indebtedness. The net proceeds of the offering, together with cash on hand, will be used to redeem in full the Company’s outstanding 8.250% Senior Notes due 2016 and to pay certain related costs and expenses.

#### Cautionary Statement

*This press release is for information purposes only and does not constitute any offer to sell or the solicitation of an offer to buy any security in the United States or in any other jurisdiction. The Notes have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “**Securities Act**”) or applicable state or foreign securities laws and may not be offered or sold in the United States absent registration under federal or applicable state securities laws or an applicable exemption from such registration requirements. The Notes will be offered in the United States to qualified institutional buyers pursuant to Rule 144A under the Securities Act and outside the United States pursuant to Regulation S under the Securities Act. This press release is being issued pursuant to and in accordance with Rule 135c under the Securities Act.*

*This press release may include projections and other “forward-looking” statements within the meaning of applicable securities laws. Any such projections or statements reflect the current views of the Company about further events and financial performance. No assurances can be given that such events or performance will occur as projected and actual results may differ materially from these projections.*

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